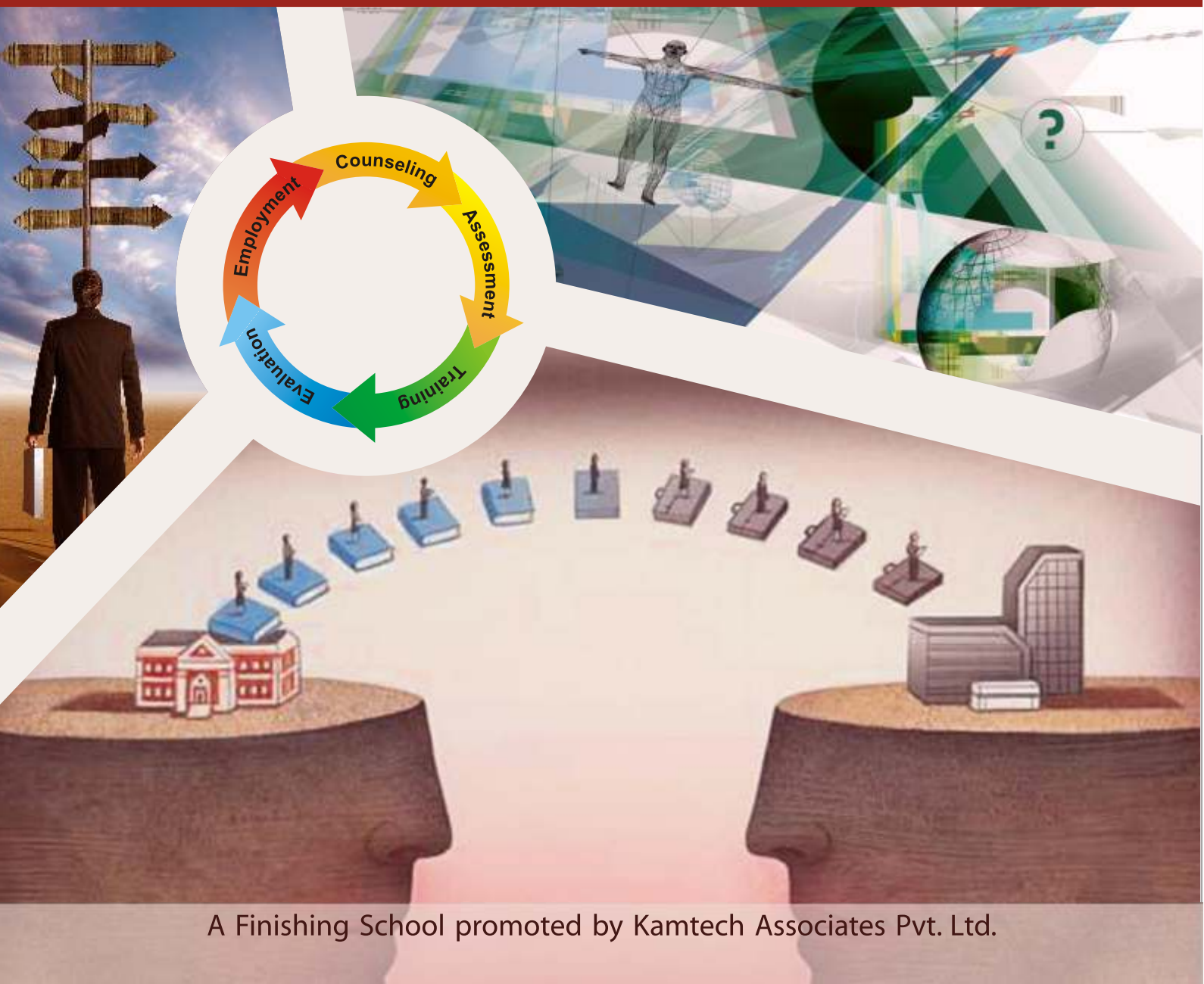




PROFESSIONAL ACADEMY.ORG

(A bridge to your professional career)



A Finishing School promoted by Kamtech Associates Pvt. Ltd.



There is a need for all stakeholders to come together to ensure that India continues to position itself as the knowledge capital of the world...

It is very important to get ordinary people perform extraordinary things, as this can increase manifold the size of the talent pool. This can be achieved by providing them with the right kind of training, tools, process and other support infrastructure.

“Capacity Building” is distinct from the current models of education and training. It is focused, on-the-job training which ensures that the trainees go through “Real World” projects in simulated environments. In the present scenario more than 70 percent of the professional graduates from engineering and management lack skills to fulfill the corporate world's input employability requirements. For ordinary graduates or school leavers this situation is far from worse.

Thus, there is a strong need to create training environments for the identified skill streams in manufacturing, service and trade sectors based on the demand assessments as per the existing and future needs, develop bridge courses for the fresh professional graduates or nonprofessional graduates to equip them with the necessary employability skills, which are input/ pre-requisites for most of the entry level corporate jobs.

A Professional career of one's choice is like a dream come true. Most often modern job market demands are complex and what one has learnt in college may not be enough. So having a degree with good marks will not guarantee a good job in today's market until one has the required soft skills and the adequate job specific skills. The employability agenda is now a main issue among academia, industry and policy makers.

Professional Academy offers job-oriented training courses to impart skills in the appropriate areas in a focused manner with reasonable assurance of employment in their chosen field of specialization.

With our vast corporate experience, we have identified and developed a conceptual framework encompassing the variety of skills needed for various jobs across verticals, which mainly emphasize on three areas: knowledge, skills and personal attributes (including self-awareness).

Our programs have been designed to focus on the “ON DEMAND” streams, blending these with adequate training on soft skills and industry specific training. Thus, the finishing school courses have been carefully designed by experts for honing the skills required as per the present and future demand of jobs across verticals.

We have a core team of highly qualified & experienced Soft Skill Professionals, Working Professionals, Academicians, Industrialists, Entrepreneurs, Chartered Accountants, Project Managers, Technocrats, Finance and Computer Professionals.



Objective

- To support institutions and their teaching staff, in order to ensure that the education sector meets the employment challenges of the corporate world.
- Building comprehensive, integrated and coherent focus on developing the employable skills.
- To spread the advantage of finishing school across various cities in India and abroad on franchise mode.
- To continuously interact with employers for understanding the changing needs of various skill sets for input job requirements.
- Building highly competitive professionals who are open to challenges and are focused on creating a work environment of increased productivity and quality & gearing them to be successful business leaders.

Skill Enhancement Courses

A) Soft Skills

Soft skill courses are designed to develop student's personality and enhance their communication, presentation and interpersonal skills for corporate working environment.

Module	Code	Duration (Days)
Communication Skills	PA/SS/CS/001	15
Leadership Skills	PA/SS/LS/002	15
Personality Development	PA/SS/PD/003	15
Advanced MS Office Management & Office Administration	PA/SS/MS/004	15
Business Communication & Documentation	PA/SS/BCD/005	15
Best Benchmarking Practices	PA/SS/BBP/006	15

B) Technical & Management Skills

Module	Code	Duration (Days)	Module	Code	Duration (Days)
Marketing Strategy	PA/TS/MS/001	15	Database Management	PA/TS/DM/001	15
Service Marketing	PA/TS/SM/001	15	Business Process Re-engineering & SRS Preparation	PA/TS/BPR/001	15
Retail Management	PA/TS/RM/001	15	Business Modeling & Simulation	PA/TS/BMS/001	15
Product Management	PA/TS/PM/001	15	ERP Training Program	PA/TS/ERP/001	60
International / Export Marketing	PA/TS/IM/001	15	Data Warehousing	PA/TS/DW/001	15
Customer Relationship Management (CRM)	PA/TS/CRM/001	15	e- Governance	PA/TS/EG/001	15
Supply Chain Management	PA/TS/SCM/001	15	Visual Basic 6.0	PA/TS/SP/001	20
Production & Material Management	PA/TS/PMM/001	15	C,C++	PA/TS/SP/002	20
Quality Management	PA/TS/QM/001	15	VB.Net	PA/TS/SP/003	30
Industrial Products Marketing	PA/TS/IPM/001	15	ASP.Net	PA/TS/SP/004	30
Construction Supervision & Management	PA/TS/CSM/001	15	C#.Net	PA/TS/SP/005	30
Facility Service Management	PA/TS/FSM/001	15	Web Designing	PA/TS/SP/007	30
Project and Contract Management	PA/TS/PCM/001	15	SQL 2000	PA/TS/SP/009	45
Merchandise Planning	PA/TS/MP/001	15	PHP	PA/TS/SP/010	30
Retail Design	PA/TS/RD/001	15	HR Integration	PA/TS/HR/001	15
e-Business	PA/TS/EB/001	15			
Software Testing & Security	PA/TS/ST/001	15			

Professional Academy offers

For Candidates

- Assistance in making successful career decisions.
- Specialized training capsule programs for making them employable in their chosen field.
- Platform for building contacts with employers.
- Reassessment of skills.

For Companies / Organizations

- Recruitment services for identifying the right candidate including framing of online tests, interviews, resume referrals, and interactive session with candidates.
- Providing customized solutions for organization specific recruitment needs.
- Special training programs as per requirements and competitive business needs of the organization
- Corporate grooming training programs

Summer Training

Summer training/ internship programs must correlate with the courses of study & with the way industry or potential workplace operates its business or work.

Generally during the summer training or internship the interns are either ignored or given totally useless jobs thereby wasting this precious time of the student's career. A proper career grooming demands a radical new approach to summer training or internship.

Professional Academy offers regular summer training/ internship programs for students to learn and gain real time work experience of the corporate world, where they get a chance to apply the fundamentals they have learnt into actual practice.

Professional Academy also offers high quality training courses that provide trainees with real-life experience. During internship, students can choose any of the programs offered to enhance their soft, technical & management skills along with live projects from corporate sectors.

What we offer more...

- Doubt clearing workshops
- Interview tips
- Placement & career up-gradation assistance
- Seminars from Industry experts
- Corporate etiquettes and grooming
- Live Projects

Corporate Training: Executive Development Program

Many companies allocate considerable resources in providing, on going training to their employees to build professional, technical and management skills for more demanding roles, requiring skills beyond the areas of disciplinary training or expertise.

Professional Academy offers short capsule programs for executive development which are designed to reinvent organizations through the transformation of people in the following areas:



General Management programs focus on emerging issues in management and leadership disciplines relevant to managing change, operations, people, finance, marketing and other key areas.

Leadership programs bring clarity to development of leadership style and enhance employee's ability to act more assertively and decisively while inspiring self and others. In a tough and uncertain business environment, leadership is more important than ever in giving any company a competitive edge.

Specialist programs to build a wider cross-functional capability or to stay at the forefront of thinking in areas such as strategy, marketing, innovation, finance and future focused thinking.

These programs are designed specifically tailor-made for corporate/institutional clients. Executives attending the programs also gain an insight of the complexities of organizational dynamics, effective communication strategies and leadership in a dynamic atmosphere. Combining interactive team activities, simulated training and role plays in indoor and outdoor environments are some of the key features of these programs.



(M. L. Mehta)

Deputy Chairman

Rajasthan Mission on Livelihoods

I am happy to know that M/S Kamtech Associates Pvt. Ltd. is launching Professional Academy as a Finishing School to improve the unemployability of the educated youth. For adding value to human resource available in the state, we need many institutions for providing such skills. While the colleges can help in imparting basic skills, the Professional Institutions could act as finishing school for polishing the skills where basic soft skill endowment is low.

I wish you success in providing quality employability training to the youth at the proposed academy.



(G.S. Sandhu)

Principal Secretary Technical Education
Government of Rajasthan

I am happy to learn that M/S Kamtech Associates Pvt. Ltd. is launching Professional Academy for providing job oriented training to the professionals and the non-professionals to make them industry ready. It is an excellent opportunity which will benefit both, the students and the industry.

I wish all success to the Academy.



Professional Academy Centre :



PROFESSIONAL ACADEMY

Corporate Office :

307, Shri Gopal Tower, Near Ahinsa Circle, C- Scheme, Jaipur-302001, INDIA

Centre :

IT-23, IT Park, Sitapura Industrial Area, Jaipur-302022, INDIA

Phone : +91-141-2377559, 2371308, Fax : +91-141-2371308

E-mail : info@professionalacademy.org

Website : www.professionalacademy.org



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